

# Glimpse from the Past Events



**PAEI** Pakistan  
Association  
of Exhibition  
Industry



**Pak World Trade & Expo Centre (Pvt) Ltd.**

Office # 01, Block # 26, PHA Apartments G-7/1, Islamabad. Pakistan.

Email: [kbarlas@pakworldexpo.com](mailto:kbarlas@pakworldexpo.com).

Tel: +92 51 2892001-4.

[www.paei.org.pk](http://www.paei.org.pk) | [www.pakworldexpo.com](http://www.pakworldexpo.com)

# The Brief Performance of Pakistan Association of Exhibition Industry

Pakistan Association of Exhibition Industry is a legitimate trade body representing the Industry for Trade Fairs, conferences and Business Forums locally and internationally.

Whereas M/s Pak World Trade & Expo Centre is the Official Logistics Partner of PAEI to organize the exhibitions. It is the oldest and among the most credible Trade Fairs and Exhibitions Organizing firm in Pakistan, which has an experience of 40 years since 1982. Having organized Exhibitions & Conferences in 26 countries around the world, we are specialist for organizing meaningful events for the various industries. Our first venture for Property event starts in 2015 from Houston in the US and then Spreading across US and UK.

Post Covid scenario, we gave a kick start to a Series of Pakistan International Property Exhibition and Convention at Islamabad in November 2021. The event started with a meaningful Conference at Serena Islamabad Hotel, where representatives from the industry gathered along with Government regulatory Authorities.

It was a 3 Day Expo with a total headcount of 55,000. The footfall didn't mean to fill the space only, rather it was a fruitful gathering of investors, realtors and end users. Majority of our clients closed decent amount of deals.

After the accomplishment of Expo, we organized Awards Ceremony at Serena, a day later the Honorable President of Pakistan Graced the occasion as the chief Guest. He awarded the exhibitors too. After the success of this event in Islamabad, our clientele pushed us to hold a similar type of an event at Peshawar. **March, 2022: Peshawar's** event was even a better version, with better business and masses participated. It was organized at Marbela Cave Marquee. A combined space of 45,000 sq.ft. Biggest of its kind of an event at Peshawar. Credible brands like DHA Multan, Park View City, DI New City, Rafi Group, Zem Builders, Dao Propotech, Khuld Builders, MGC, AH Group were the leading Participants. Majority of the Developers and Builders secured handsome leads. Its Awards Ceremony was held at Islamabad Marriott Hotel, graced by Deputy Chairman.

May 2022: First ever **Property Expo of Quetta**. It was the Biggest show of the season. 3 Marquees combines space of 60,000 Sq.ft. Developers like DHA Multan, Bahawalpur, Gujranwala and Quetta. Eighteen, Park View City, Giga Group, Rafi Group, J7 Group, DI Khan New City, MGC etc made their mark



with multi Million deals. The Show was of historical nature. A Starter Conference at Serena, inaugurated by Governor Baluchistan, made its mark among high circles at Quetta. The First day, First hours saw amazing crowds. Quetta proved to be among the most lucrative markets to find high end investors for the real estate projects in the Twin cities. Its Awards Ceremony again was held at Serena Islamabad. Chief Guests being ShahZain Bugti sb and Guest of Honor Senator Talha Mehmood sb.

Our biggest asset of all the events being the client retention. Our majority of clients participate repeatedly and it keeps on growing. We always try adding credible projects to our events.

All of the 3 events in Islamabad, Peshawar & Quetta were repeated in 2022-23 Editions with more added glory, better participation and new ideas. Our secured registration module now contains a business data of more than 100,000 Businesses and investors from Islamabad-Islamabad Metropolitan area, with a combined data of 20,000 from the peripheral regions of Northern Punjab, Azad Kashmir and Hazara Divisions. These all neighboring regions serve as catchment area and investment pool during our meaningful events. For Peshawar & KP Province we retain a data bank of 50,000 Businesses and Quetta around 23,000.

## **Upcoming 3rd Edition of Pakistan International Property & Lifestyle Expo & Convention, 17-19 November 2023 Venue: Pakistan – China Friendship Centre, Islamabad**

Islamabad's most well established and the Largest Expo & Convention, regularly being organized for the last 3 years. This expo hosts more than 55,000 visitors every year, with a large amount of pre-registered visitors from across the entire region. Around 35,000 sq.ft of Exhibiting space makes it the largest expo of the year in Islamabad. This year we have a special focus to the international participation. With a sizable participation of each country, multiple pavilions can be built with allocated spaces.

3rd Invest in Pakistan Conference will be held on 13 November 2023 at Serena Hotel, Islamabad. Penal discussion regarding opportunities to invest in Pakistan are discussed.

### **Who can Participate?**

Developers, Builders, Real Estate Marketers, Housing, International Marketing of Real Estate, Construction, and a special pavilion for Allied Industry like Interiors, and Construction material e.g. Cement, Paint, Cable, Renewable energy (Solar & Wind Power), furniture & Decor, Electrical items & electronic appliances, architectural services etc.

Layout & Packages for participation are attached as an Annexure.



**PAEI** Pakistan  
Association  
of Exhibition  
Industry

**1st PAKISTAN INTERNATIONAL PROPERTY AND CONSTRUCTION EXHIBITION AND CONVENTION**  
**26-28, NOVEMBER, 2021**  
 Pak China Friendship Centre, Islamabad.



**Invest In Pakistan Conference 25th November, 2021**  
 Shamadan Hall, Islamabad Serena Hotel



**Closing Ceremony , Chief Guest President of Pakistan Dr. Arif Alvi**  
 30th Nov, 2021, Sheesh Mahal Hall, Islamabad Serena Hotel



1st PESHAWAR INTERNATIONAL PROPERTY  
EXPO AND CONVENTION  
25-27, MARCH, 2022  
Marbella Cave Marquee, Warsak Road, Peshawar



Invest In KP Conference 24th March, 2022  
Pearl Continental Hotel, Peshawar



Closing Ceremony 31th March, 2022 at Marriott Hotel, Islamabad



Deputy Chairman, Senate of Pakistan Mirza Muhammad Afridi graced the occasion of Chief Guest

**1st QUETTA INTERNATIONAL PROPERTY  
EXPO AND CONVENTION**  
27-29, MAY, 2022  
Al- Jannat Palace, Near Survey 144, Opp Quetta Commercial Center, Quetta



**Invest In KP Balochistan Business Forum**  
24th March, 2022, Pearl Continental Hotel, Peshawar



**Closing Ceremony 2nd June, 2022 at Shamadan Hall, Islamabad Serena Hotel**



**2nd PAKISTAN INTERNATIONAL PROPERTY AND  
CONSTRUCTION EXHIBITION AND CONVENTION  
16-18, DECEMBER, 2022  
Pak China Friendship Centre, Islamabad.**



**2nd Invest In Pakistan Conference 13th December, 2022  
Shamadan Hall, Islamabad Serena Hotel**



**Closing Ceremony , Chief Guest President of Pakistan Dr. Arif Alvi  
28th December, 2022 , President House, Islamabad**



## 2nd PESHAWAR INTERNATIONAL PROPERTY EXPO AND CONVENTION

17-19, FEBRUARY, 2023

Marbella Cave Marquee, Warsak Road, Peshawar



2nd Invest In KP Conference 16th February, 2022  
Serena Hotel, Peshawar



Closing Ceremony 23rd February, 2023 at Islamabad Serena Hotel





**2nd QUETTA INTERNATIONAL PROPERTY  
EXPO AND CONVENTION  
9-11, JUNE, 2022**

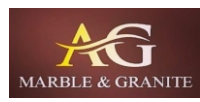
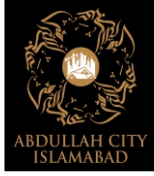
Al- Jannat Palace, Near Survey 144, Opp Quetta Commercial Center, Quetta



**Closing Ceremony 16th June, 2023 at Kehkashan Hall, Islamabad Serena Hotel**



# PROUD PARTNERS



Pakistan Association of Exhibition Industry

# PROUD PARTNERS



2nd PAKISTAN INTERNATIONAL PROPERTY AND  
CONSTRUCTION EXHIBITION AND CONVENTION  
16-18, DECEMBER, 2022  
Pak China Friendship Centre, Islamabad.



**PAEI** Pakistan  
Association  
of Exhibition  
Industry



**Pak World Trade & Expo Centre (Pvt) Ltd.**

Office # 01, Block # 26, PHA Apartments G-7/1, Islamabad. Pakistan.

Email.kbarlas@pakworldexpo.com.

Tel: +92 51 2892001-4.

[www.paei.org.pk](http://www.paei.org.pk) | [www.pakworldexpo.com](http://www.pakworldexpo.com)

